# **2015 ANNUAL REPORT**

Under One Roof

MARION I. & HENRY J.

## **BY THE NUMBERS**

As of December 31, 2015

### **ABOUT US**

### **\$53 MILLION**

**29 FAMILY MEMBERS** serve on our Board of Trustees

**3 FULL-TIME** 

staff members work in our office

**ABOUT OUR** GIVING

**3 GRANT CYCLES** 

## EDUCATION

**89% OF TRUSTEES** 

**15 YEARS** 

our Trustees

**APPROXIMATELY 50 GRANTS TOTALING** \$2 MILLION

are awarded each year

\$150,000

was our largest grant in 2015

\$45,000 was our median grant in 2015

**ABOUT THE KNOTT FAMILY** LEGACY

### **NEARLY \$55 MILLION**

in grants have been awarded since 1977

**3 GENERATIONS** serve on our Board of Trustees

\$4.1 MILLION

in grants have been awarded to Catholic schools in the last 5 years

## **DEAR FRIENDS AND COLLEAGUES,**

"Under One Roof" is the theme of our 2015 annual report. By highlighting organizations serving the spiritual, educational, social, and cultural needs of our community, we paint a picture of how nonprofits are bringing people together under one roof across Maryland.

Although we all live under one roof in Baltimore, this year that notion was challenged when we witnessed unrest in the wake of Freddie Gray's death. The many structural inequities facing our city were exposed. As a Catholic family foundation dedicated to this local area for the past 38 years, we continue to look for opportunities to strengthen Baltimore and promote educational and economic success for all people. We remain steadfast in our commitment to our hometown and optimistic in Baltimore's potential, awarding on average half of our grants to nonprofits located in the City.

As we look to the year ahead, we hope and pray that the roof over the Archdiocese of Baltimore only becomes stronger. Inspired by our founders' dedication to the Catholic Church, we are reminded of what we say in Mass before receiving Holy Communion: "Lord, I am not worthy that you should enter under my roof, but only say the word and my soul shall be healed."

opportunity for all people.

On behalf of the entire Board of Trustees, we thank you for your interest in our mission and for working with us to help build strong families and strong communities "under one roof" in Maryland.

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**Patrick Rodgers** President, Board of Trustees

**Kelly Medinger** Executive Director



### May the coming year bring us closer in communion with one another as we seek healing and renew our faith in what it means to open doors of

Kelly medinger

## **EDUCATION**





### **FULL STEAM AHEAD**

Notre Dame Prep uses education grant to construct a new center on campus dedicated to science, technology, engineering, art, and math

Two students, Francesca Zink '16 and Victoria Niller '16, stand in a room full of students and talk excitedly about robotics. They explain that last year they teamed up and designed a robot named Tank the Shark. While it took only three days to design Tank, it took months to construct him, wire him to a control panel, master how to power his movements, and give him a distinctive personality. This year they have teamed up again, and their robot's movements are automated by a computer program they wrote. (In a show of

Maryland pride, he's a racehorse with a Preakness theme.)

#### ABOUT NDP AND STEAM

At Notre Dame Preparatory School (NDP), a Catholic school for girls in grades 6-12 sponsored by the School Sisters of Notre Dame, students have a multitude of opportunities to interact with the worlds of science, technology, engineering, art, and math, or STEAM.

In 2014, the Knott Foundation helped to fund the construction of a new STEAM center on campus. The center is a glass-enclosed space peppered with state-of-the-art equipment and bustling with activity. "At least once a day someone stops in front of the glass to see what's happening," shares Patrick Cusick, Engineering Teacher.

Interest in engineering at NDP has skyrocketed in recent years. In 2012, 11 students were enrolled in Introduction to Engineering. Four years later that number is projected to be 54 students in the introductory class and an additional 12 in Design/Build Engineering, the more advanced course.

#### **FOSTERING TEAMWORK**

Yet engineering is not a singular effort. It is about teamwork, including understanding and communicating the team's product and process for getting there. Francesca adds, "Engineering isn't just math and science. It's also people skills. You really need to explain what you're doing, and NDP prepares us well for that."

"Everyone puts their part into the team," Francesca notes. "I think that's so cool about engineering. You're not just in your cubicle; you're bouncing ideas off each other."

#### **ENGAGING STUDENTS**

The teamwork at NDP goes beyond the students and encompasses the faculty and academic departments as well. Taking an interdisciplinary approach, STEAM subjects are incorporated into the humanities (for example, students 3D print the skull of Yorick from *Hamlet*) and the theatre program, where engineering students conceptualize and construct set designs for the theatre program.

While the STEAM program and center at NDP provide the skills, awareness, and confidence for girls to excel in these subjects, the benefit extends beyond these areas. "What strikes me the most is the joy," declares Marianne Reichelt, Acting Principal. "The students in the STEAM center are always energetic and engaged. It's the classroom where the students are the most excited." Victoria agrees: "The engineering class is the reason I decided to come to NDP." Henry and Marion Knott, our founders, believed that education was the key to success. They sought to support both students who were excelling academically and students who had limited access to opportunity. They believed that hard work combined with access to a quality education was the foundation from which all people could succeed in life.

Mr. and Mrs. Knott prioritized Catholic education both because of their personal faith and because they valued both the character development it nurtured in students and the moral stability it provided to the community. And though they primarily supported Catholic education, their interests were not exclusive. They sought to support the greater Baltimore community by providing opportunity to motivated students in and outside the Catholic faith.

When investing in education, Mr. Knott had high standards for schools and students alike. He supported schools that were producing leaders, and that were well-run institutions. He expected that schools would be financially sound, have excellent academics, and show successful outcomes for students. His expectation was that students, after benefitting from educational opportunity, would emerge as active citizens, ready to give back and become leaders in their communities.

Today, the Marion I. and Henry J. Knott Foundation continues our founders' commitment to education by prioritizing Catholic education. We also support special needs schools, private colleges and universities, out-of-school-time programs, and other education-related activities that provide opportunity for students and produce lasting outcomes within the Archdiocese of Baltimore.

## **CATHOLIC ACTIVITIES**





### **A ROOF FOR THE MASSES**

Upon entering Saint Margaret Church, a magnificent prism of colorful stained glass shines over the baptistery. A large portion of the glass was actually closed off to direct sunlight until Saint Margaret replaced its roof and opened up the feature to natural light. "It has made such a difference for the presentation of this space," proclaims Sandy Laird, Facilities Manager. "It was dark, and now it's light and much more spacious."

#### **LIGHTING THE WAY**

Each weekend, 3,000 people attend Mass at Saint Margaret Parish, a Roman Catholic community with two locations in the heart of Bel Air, Maryland. As the largest parish in Harford County - and one of the largest in the Archdiocese of Baltimore - Saint Margaret serves as the center of Catholic spiritual life for thousands of families.

The pastor, Monsignor Michael Schleupner, explains the overall design of the worship space: "When you're walking from the narthex into the sanctuary, the surrounding stained glass panels have a water-like effect. It's as if you're walking through the waters of baptism, which you need before entering the church to receive the sacrament of the Eucharist."

#### **RAISING SUPPORT**

Replacing the 30-year-old roof of the church was the first phase of a larger renovation project at Saint Margaret, partially funded by an even larger campaign for the entire Archdiocese. "We raised a record amount of money from this parish for the Archdiocesan campaign, while also raising money for our own capital needs," shares Monsignor Schleupner.

"While we're a large parish, we're still a working class parish," Monsignor Schleupner states. Support for the campaign is evident among a wide base of donors, who have all contributed what they can to make the church's dream a reality. Among those donors, Saint Margaret received a capital grant from the Knott Foundation to help replace the aging roof. In this case, the construction project not only fortified the building, but also brought a new element of light and beauty to the entrance of the church.

#### **BUILDING COMMUNITY**

Community building is an integral part of the Catholic Church's mission, and the campaign and renovations of Saint Margaret have brought the parish community together in multiple ways. For a time, parishioners attended Mass in the school gym, which the Liturgy Committee transformed into a worship space. People not only continued to come to Mass at Saint Margaret throughout the renovations, but many made personal gifts to the campaign.

throughout Harford County.

With a new roof and other infrastructure upgrades, Saint Margaret Parish has turned its attention to enhancing the feeling of fellowship in the interior church. It is this strong feeling of communion with God and one another that makes Saint Margaret the spiritual home for so many Catholic families

## **HUMAN SERVICES**





### **A BRIGHTER FUTURE**

When Marian House opened its doors 33 years ago, their vision was to provide a brighter future to homeless women coming out of the prison system. Today, while Marian House has expanded to serve homeless women coming from multiple avenues, that vision has stayed true: to transform society by unlocking the potential of women who need a supportive place to live and heal.

#### **A POSITIVE TRANSFORMATION**

The women living in Marian House's transitional housing program are more than residents; they help run the organization. Residents staff the reception office - answering the phones and greeting visitors at the door - and they also cook dinner for each other every night and clean-up the kitchen afterwards.

"There are so many ways we're trying to teach the women positive habits, from having dinner together, to recycling, to taking time to focus on their own personal development," says Katie Allston, Executive Director.

Marian House's rigorous program starts with an application, interview, and intake process, and women stay for an average of 11 months. "The women who come here are motivated to change their lives for the better," adds Libby Keady, Grant Writer. "They have to demonstrate a capacity and drive to be a part of a structured program."

#### **HEADQUARTERS UPGRADES**

Marian House's headquarters was built in 1928. It originally was used as a convent for nuns teaching at St. Bernard's Catholic School across the street. The building now contains 29 single rooms, 4 family apartments, an education center, a commercial kitchen, a meeting room, and a large dining room for the women in Marian House's transitional housing program, as well as space for approximately one dozen staff.

The Knott Foundation made a grant to Marian House to help install a new roof fitted with a state-of-the-art solar photovoltaic system on their headquarters building. Marian House's headquarters now produces 75%-100% of its own energy. Any surplus energy is sold back to the power company, thereby creating a new revenue stream for the organization.

#### THE RIPPLE EFFECT

Rooted in the Catholic tradition of their founders, the Sisters of Mercy and the School Sisters of Notre Dame, the work that Marian House does both to help homeless women and to be good environmental stewards has a broad positive impact.

"The focus of Marian House is to help women get back on their feet again, because women are often the primary teachers for their children. In that way, the ripple effect of Marian House is really quite extraordinary," states Pete Mclver, Director of Operations.

When talking about her time in the program, one resident reflects: "I now want a career, not just a job. It's the first time I've had a chance to do that. " Marian House has clearly helped her unlock her potential and envision a brighter future for herself.

## **HEALTH CARE**





**ONE ROOM AT A TIME** 

Brook Lane Health Services uses health care grant to construct a new hospital wing for children

When a single mother whose six-year-old son was in need of inpatient mental health services in Hagerstown and there was no bed available at Brook Lane, the child and his mother were taken by ambulance to the next nearest in-patient facility, 75 miles away. Once the child was admitted there, the mother had to find affordable transportation back to Hagerstown, and then negotiate trips back and forth to Baltimore to be with her child, all while keeping her job.

#### KIDS NEED ROOM CAMPAIGN

Located in Hagerstown, Maryland, Brook Lane offers a continuum of mental health services for children, adolescents, and adults. It is the only inpatient psychiatric facility for children and adolescents in the Western Maryland region.

In 2013, Brook Lane turned away 732 children and adolescents because all of their beds were full. A child who is turned away must remain in the emergency room until a bed is available, travel an hour or more to the nearest alternative facility, or return home without treatment.

To help kids get the specialized care they need and better serve families in the region, Brook Lane launched the *Kids Need Room* campaign. The campaign's cornerstone was the construction of a new hospital wing with 14 single occupancy rooms for children. Brook Lane raised just over \$2 million for the project, including a capital grant from the Knott Foundation.

#### **MORE ROOM TO HELP PEOPLE**

When the new hospital wing opened in 2015, the number of beds available at Brook Lane increased from 43 to 57. Twenty-five staff were added to accommodate the growth in patient census and facility upkeep. This extra capacity allows them to care for 400 to 500 more children and adolescents each year, greatly reducing those who must be turned away.

Intakes at Brook Lane are done 24 hours a day, 7 days a week, where patients receive crisis stabilization in a safe and therapeutic environment. Kids most often come directly from the emergency room at a hospital with diagnoses of bipolar disorder or major depression, and they stay an average of six to eight days before being released with a treatment plan.

#### SAVING LIVES ONE ROOM AT A TIME

Over the past 65 years, Brook Lane has provided education and treatment to improve patients' emotional and behavioral well-being. "We're saving lives. We're making lives better for people who are dealing with mental illness, whether it's a coping skills issue, a behavioral issue, or a chemical imbalance," says Kay Hoffman, Director of Development.

"When they find out where I work, people often joke by saying, 'Save me a room!"" says Hoffman. "I always respond, 'Do you know how lucky you are that we even have a room?" Indeed, the mother from Hagerstown whose son ended up in Baltimore is a fitting depiction of how Brook Lane can make a difference, one room at a time. Our founders raised a family during an era where good medical care was hard to come by. Hospitals were just beginning to be built as pillars within communities and were not as accessible as they are today. Mr. and Mrs. Knott saw the potential that accessible, quality care had for strengthening the community, and they were also empathetic towards the strife that illness and death causes in a family.

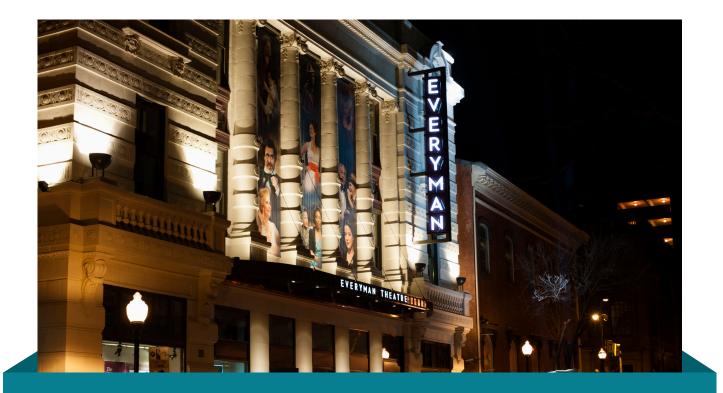
During his lifetime, Mr. Knott used his business acumen and builders experience to purchase and then donate land to Johns Hopkins for their west campus expansion, as well as to other institutions. He knew that having world class medical facilities would bring recognition and strength to the Baltimore community.

Today the Foundation continues our founders' commitment in health care by supporting compassionate care needs of families and their caregivers. We concentrate on programs that provide curative, preventative, rehabilitative, and palliative care, as well as patient support services.



## **ARTS & HUMANITIES**





### **EXPANDING THEIR TRIBE OF PATRONS**

Everyman Theatre uses arts and humanities grant to find new ways to serve deaf and hard-of-hearing patrons

"What we strive for on stage is truth - finding a way to present something that is authentic," proclaims Jonathan K. Waller, Managing Director of Everyman Theatre in Baltimore. That sense of authenticity reached new heights in Everyman's production of Tribes in 2014, where a deaf actor portrayed Billy, a deaf protagonist, in a coming-of-age story about being deaf in a hearing world. Notably, the show came to represent a coming-of-age for the Theatre itself and an opportunity for them to reach new audiences.

#### **A LOCALLY GROWN GEM**

Founded in 1990, Everyman Theatre has grown significantly over the past decade. In 2012 Everyman moved from an old converted bowling alley on Charles Street to the Bromo Tower Arts & Entertainment District. Today, the Theatre brings six productions to nearly 50,000 patrons each year.

Amidst this tremendous growth, however, Everyman remains deeply rooted in Baltimore's local landscape: they employ a professional, equity-level resident company of actors who live in City neighborhoods, who send their children to neighborhood schools, and who are very much a part of the fabric of the community.

#### **TECHNOLOGY AS A CONNECTOR**

For a number of years, Everyman experimented with ways to better serve deaf and hard-of-hearing patrons. Providing live sign language interpretation for select performances and investigating full service captioning for the entire theatre were two such options. As a small, local theatre company, the challenge became finding a more permanent and sustainable solution.

Everyman leveraged the production of Tribes to do just that. With a discretionary grant from the Knott Foundation and support from individual donors, the Theatre licensed cutting edge closed-captioning software, purchased 20 iPod touch devices, and began offering closed-captioning for all theatre performances.

"Closed captioning is definitely a game changer in how numerous people can experience live theatre, whether they are deaf or hard-of-hearing," states Waller. Patrons now have a direct experience with the actors, instead of having to rely on an interpreter who is often positioned away from the

main action of the stage. And Everyman's commitment goes beyond technology to encompass staffing, training, and culture shifts. For example, an employee has been added to the Theatre's production staff exclusively to operate the captions during each performance, and the Theatre teamed up with the Hearing and Speech Agency to help train house staff on basic sign language skills.

#### **STRENGTHENING COMMUNITY ENGAGEMENT**

"The whole experience with Tribes has really become a case study for Everyman in how to reach new audiences and enhance inclusivity," shares Alexandra Price, Director of Development. "Since then we have created a whole new department around community engagement with a dedicated staff position."

with Tribes."

In the meantime, Everyman Theatre continues to bring truth to the stage. The only difference is more people are able to join in that experience.

Adds Waller, "Everyman Theatre's name harkens back to the Everyman Theatre in Liverpool, England, which was founded on the principle of taking stories of kings and queens and making them accessible to the masses. In that tradition, our mission to make theatre accessible to everyone was pushed forward in a significant way

Our founders valued arts and humanities for the well-rounded education it brings to humanity and the role it can play in strengthening

Today the Foundation supports

## **2015 GRANT AWARDS**

#### FOUNDATION GRANTS

Bishop Walsh School, \$81,275 Dyslexia Tutoring Program, \$40,000 Good Shepherd Services, \$90,000 H.O.P.E. (For All), *\$22,000* Hampden Family Center, \$65,000 House of Ruth, \$25,000 John Carroll School, \$40,000 Manna House, Inc., \$40,000 Maryland Food Bank, \$75,000 Meals on Wheels of Central MD, Inc., \$40,000 Mother Seton Academy, \$40,000 Mother Seton School, \$30,000 Mt. Washington Pediatric Hospital, \$67,500 Our Lady of Perpetual Help School, \$36,000 Parks & People Foundation, \$46,243 Paul's Place Outreach Center, \$30,000 Sacred Heart School of Glyndon, \$60,000 Seton Keough High School, \$47,363 Shepherd's Clinic, \$35,000 Sisters of Notre Dame de Namur, *\$100,000* St. Augustine Catholic School, \$45,750 St. Elizabeth School, \$43,764 St. Francis Neighborhood Center, \$40,000 St. Mary Catholic School, \$46,970 St. Michael the Archangel School, \$45,000 St. Philip Neri School, \$70,000 St. Pius X School, \$82,500 St. Vincent de Paul of Baltimore, \$40,000 St. Francis Xavier Parish. \$85,175 Trinity School, \$55,000 University of Maryland St. Joseph Medical Center Foundation, \$75.000 Visitation Academy, \$90,665

#### DISCRETIONARY GRANTS

Archbishop Curley High School Archdiocese of Baltimore Baltimore SquashWise Boys & Girls Clubs of Washington County Cathedral of Mary Our Queen Church Code in the Schools First Fruits Farm Franciscan Center Garrett Mentors Gilchrist Hospice Care Hereford Zone Rec & Parks Institute of Notre Dame Irvine Nature Center Manna House Maryland Art Place Mid-Atlantic Poodle Rescue Mount Saint Joseph High School Next One Up Foundation Notre Dame Preparatory School School of the Cathedral of Mary Our Queen St. Ignatius Loyola Academy St. Michael the Archangel School

### MISSION

The Marion I. & Henry J. Knott Foundation is a Catholic family foundation committed to honoring our founders' legacy of generosity to strengthen our community.

### VALUES

Working as a family, we are guided by the following shared beliefs and values:

#### UNDERSTANDING

and responding to the needs of our community through informed grantmaking

#### RESPECTING

the values of the Roman Catholic faith

#### ENGAGING

in the ongoing education of trustees and staff in the field of philanthropy and the nonprofit community

#### ENSURING

good stewardship of the resources entrusted to our use

#### ENCOURAGING

open communication, compassion, respect and trust among community, staff and family

### VISION

Our founders Marion and Henry Knott had a vision: To provide resources for nurturing and sustaining family unity through cultural, educational, health care and human service activities in the Roman Catholic community and through the activities of other deserving agencies that the Knott family encouraged and supported. This vision resulted in the establishment of the Marion I. & Henry J. Knott Foundation, Inc. a 501(c)(3) corporation, in 1977.



## **KNOTT FOUNDATION TRUSTEES**

#### As of December 31, 2015

- Dan Gallagher David Gallagher Lindsay Gallagher E.B. Harris Kelly Harris Thomas Harris Carlisle Hashim Erin Knott Marion Knott Martin Knott
- Martin Knott, Jr. Owen Knott Teresa Knott Brian McDonald Meghan McDonald Peter McGill David Porter Laurel Porter Joanna Porter Martin Porter
- Margie Riehl Michael Riehl Brooke Rodgers Patrick Rodgers Geralynn Smyth John Smyth Peggy Smyth Jan Steendam Emmett Voelkel

## **KNOTT FOUNDATION STAFF**

Kelly Medinger Executive Director **Carol Hoffman** Executive Manager Kathleen McCarthy Grants and Information Technology Manager



3904 Hickory Avenue, Baltimore, Maryland 21211

knott@knottfoundation.org • www.knottfoundation.org • 410.235.7068